

Napa Organizations Partner to Educate the Community on Fire Protection

February 8, 2024

Napa, CA – The Napa Valley Grapegrowers (NVG), Napa Valley Vintners (NVV), CAL FIRE/Napa County Fire, and Napa Firewise are co-hosting the 3rd annual community-wide Fire Resources Fair on **Saturday, March 16, from 10am to 2pm**. This annual fair brings together members of the wine industry, Napa residents, families, community organizations and local businesses to learn how they can help prevent or mitigate wildfires. The Fire Resources Fair is open to the public at the Napa Valley Expo and is complimentary to attend.

“When facing community-wide challenges like wildfire risks, we are strongest when we all work together. This fair is about increasing awareness of services and access to resources that help prevent fires and keep us all safer during fire events. It’s a pleasure to team up again with our partners at Napa Valley Vintners, Napa Firewise, and CAL FIRE/Napa County Fire,” said Molly Moran Williams, Industry and Community Relations Director for the Napa Valley Grapegrowers.

Attendees will have access to exhibitors with resources on fire preparedness, creating defensible space, innovative fire-resistant products, non-profit and county services, activities for kids, and more.

“Education is the first line of defense when building fire resilient communities,” said Erick Hernandez, spokesperson for CAL FIRE/ Napa County Fire, “and being able to bring local government and industry experts to provide education and services is instrumental.”

For more information about the Napa Fire Resources Fair, please visit napagrowers.org/fireresources.

To become an exhibitor, please email the Napa Valley Grapegrowers Program Manager, Ben O’Dwyer at bodwyer@napagrowers.org.

Napa Fire Resources Fair details:

The Napa Fire Resources Fair is hosted by the Napa Valley Grapegrowers, Napa Valley Vintners, CAL FIRE/Napa County Fire, and Napa Firewise.

The event is open to the public for Napa County residents and is free to attend. Made to order coffee by OHM Coffee will be available for purchase in the morning, and Tacos El Muchacho Alegre will have tacos available for purchase in the afternoon.

Saturday, March 16

10am – 2pm

Napa Valley Expo, 575 3rd St, Napa, CA 94559

About the Napa Valley Grapegrowers

For nearly 50 years, the Napa Valley Grapegrowers, a non-profit 501(c)3 organization, has played a vital role in strengthening Napa Valley's reputation as a world-class viticultural region. Its mission is to cultivate viticultural excellence and environmental stewardship for the Napa Valley, and it represents 685 Napa County grape growers and associated businesses. For more information, visit napagrowers.org and follow them on [Facebook](#) and [Instagram](#).

About the Napa Valley Vintners

The Napa Valley Vintners nonprofit trade association has been cultivating excellence since 1944 by inspiring its nearly 550 members to consistently produce wines of the highest quality, provide environmental leadership and care for the extraordinary place they call home. NVV has invested more than \$230 million in community healthcare, youth development and the environment in Napa County, and is dedicated to improving diversity and championing inclusivity in its community and in the wine industry. Learn more at napavintners.com.

About Napa Firewise

The Napa Communities Firewise Foundation (Napa Firewise) is a countywide nonprofit with a mission to lead the effort to reduce the risks and impacts of wildfires. We are working to improve the wildfire resilience of Napa County by completing hazardous fuel reduction projects and providing resources to assist homeowners with defensible space and structure hardening to protect their homes. We work through our Fire Safe Councils and agency partners with the support of local, state, and federal funds to implement these projects and educate our communities about how to effectively adapt to wildfires.

About CAL FIRE/Napa County Fire

Since 1927, CAL FIRE/Napa County Fire, an all-risk fire department, has provided education, prevention and suppression services to the community members of the unincorporated areas of the County of Napa and Town of Yountville. Consisting of seven paid stations and nine volunteer companies, we are also a part of the Napa Interagency Rescue Team and Napa Interagency Hazardous Incident Team that is available to respond to all of Napa County.