

Norman Kiken
Reverie Winery
1520 Diamond Mountain Road
Calistoga, CA 94515
(707) 974-9453

George + Christine

May 12, 2015

Dear Neighbor,

We wanted to keep you informed as to what we are doing at Reverie.

We have applied for a change in our winery operating permit. A hearing before the Napa County Planning Commission is scheduled for June 3, 2015.

Most important to our neighbors is that the approval of this change will have **no effect** on what is likely to be your major concerns. Importantly, there will be **no additional traffic, no additional water usage and no additional noise**. However there may be limited additional traffic or noise during the construction described below.

By way of background our existing winery operating permit allows us very limited customer visitations and limited wine production. We have exceeded both the currently permitted visitation and wine production (even though we have only used our Diamond Mountain estate grapes.) **While the new permit may appear to increase these, the new permit will allow less than what we have been doing.**

The new permit will require the following construction:

- Limited widening of the road from Diamond Mountain Road that runs through the Von Strasser property to Reverie. This improvement is required to satisfy safety concerns and meet current code requirements.
- A new well will need to be dug. Our existing well does not meet the current code requirements for the depth of a sanitary seal. The existing well cannot economically be improved to satisfy this requirement. There will be no increase in water consumption.

continued

- Fire protection for the cave and winery building will be improved.
- Our current septic system needs to be replaced. A new septic field will be constructed near the redwood area meeting creek set back requirements.

Our immediate Diamond Mountain neighbors, the Von Strassers, and the Brounstein's of Diamond Creek have been kept informed of these changes and will support our application.

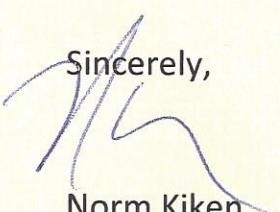
We understand several neighbors have expressed concern that our property could be used as an entry from Diamond Mountain Road to the development formerly known as Enchanted Resorts. There is nothing in our application that would permit that.

We believe we have been good Diamond Mountain neighbors and have been strong supporters of Diamond Mountain and local organizations. We welcome your support of our application.

Feel free to call me direct at (707) 974-9453 with any questions. I would be pleased to give you a personal tour and explain what we are doing.

If you do not support our application definitely contact me so I can more fully explain and show you what we are doing and why it will have minimal or no negative effect.

Sincerely,



Norm Kiken

George Caloyannidis

From: Norman Kiken [normkiken@gmail.com]
Sent: Thursday, May 14, 2015 5:52 PM
To: George Caloyannidis
Subject: Re: USE PERMIT P13-00027

Thanks for the email. I am contractually prohibited from responding directly to your question but I think u can take my words as responsive to your question. I would like to discuss any questions or concerns u have with you directly rather than by email. I am generally around. My cell is 974-9453.

Best regards
Norm

On Thu, May 14, 2015 at 5:11 PM, George Caloyannidis <gecalo@comcast.net> wrote:

Dear Norm,

We received your letter asking us to support your use permit application. However, it has been reported to us and there is the general belief among neighbors that your winery is under contract to be sold.

I had asked you this question about six months ago when this was circulating as a rumor and you had told me that you knew nothing about it. This time though, the source is very reliable.

As the tone of your letter is more or less a neighborly appeal, we would like to know what the true status is.

Thank you,

George