

MEASURE	ACTIONS REQUIRED TO IMPLEMENT	ESTIMATED STAFF TIME	ESTIMATED TIMELINE FOR ADOPTION	HISTORY OF WHY EACH ITEM ORIGINALLY ADOPTED AND WHAT AMENDMENTS HAVE OCCURRED
<p>Allow wine tastings and events to take place subject only to infrastructure limitations like parking, septic capacity, fire, health and safety standards, and applicable County Code requirements pertaining to noise, health department, etc.</p>	<p>Redefining existing entitled levels of tastings and marketing events to reflect site-specific infrastructural limitations would require a Code Amendment since this could increase existing entitlements.</p>	<p>Code Amendment: 300 hours</p>	<p>Due to the complexity of this item, a Code Amendment would require a minimum of 9 months, or longer depending on the level of controversy and/or CEQA review required.</p>	<p>There is no specific County Code section or General Plan policy that determines the amount of hospitality (tasting room and/or marketing events) allowed for a winery.</p> <p>Historically, the applicant has proposed the amount of hospitality, specific to the business needs and physical site limitations for each winery. The County has modified proposed hospitality levels due to regulatory requirements, and/or within the context of hospitality levels for similar sized wineries and/or wineries within the same geographical area.</p>
<p>Expand all winery tasting room hours to include mornings and evenings, 9 AM to 7 PM, subject only to limitations of infrastructure.</p>	<p>Adopt an urgency ordinance expanding hours for a limited time unless project specific Mitigation Measures are necessary to reduce noise or traffic impacts.</p> <p>If permanent, amend the County Code to allow for the proposed hours.</p>	<p>Urgency Ordinance: 25 hours</p> <p>Code Amendment: 140 hours</p>	<p>Staff could bring an Urgency Ordinance to the Board in January.</p> <p>A Code Amendment would require a minimum of 4 months.</p>	<p>The County adopted the following traffic mitigation measures for the Winery Definition Ordinance (WDO), which the County has partially implemented. In general, the County relies on project specific traffic analysis to avoid peak times of travel for activities.</p> <ul style="list-style-type: none"> • Close the visitor facilities at all new/expanded wineries to the general public by 2:30 PM on Fridays, Saturdays, and Sundays and by 3:30 PM on all other days. • Prohibit the scheduling of appointments for tours, tasting, and/or retail sales at all new/expanded wineries between 2:30 and 5:30 PM on Fridays, Saturdays, and Sundays and

				<p>Fridays, Saturdays, and Sundays and by 3:30 PM on all other days.</p> <ul style="list-style-type: none"> • Prohibit the scheduling of appointments for tours, tasting, and/or retail sales at all new/expanded wineries between 2:30 and 5:30 PM on Fridays, Saturdays, and Sundays and between 3:30 and 6:30 PM on all other days. • Prohibit the scheduling of marketing activities, dinners, festivals, or other promotional events held at all new/expanded wineries to begin or end during peak travel periods (i.e., between 3:00 and 5:00 PM on Fridays, Saturdays, and Sundays and between 4:00 and 6:00 PM on all other days).
Expand tasting areas to include all areas of the winery footprint that comply with ADA (Americans with Disabilities Act) requirements.	The requirement that accessory uses may not exceed 40% of the production facility would have to be amended (Section 18.104.200) since this could open up more areas for accessory tasting.	Code Amendment: 180 hours	Due to the complexity of this item, a Code Amendment would require a minimum of 6 months, or longer depending on the level of controversy and/or CEQA review required.	The WDO established the definition of a “winery development area” (Section 18.104.210). The County amended this provision on January 29, 2013, to clarify that Director referred to the PBES Department. No other amendments have occurred since the adoption of the WDO.
Suspend the by-appointment requirement for wine tasting for all wineries.	<p>If temporary, adopt an urgency ordinance amending County Code Chapter 8.80 (Disaster Recovery) suspending the requirement for a limited time.</p> <p>If permanent, amend County Code Section 18.08.620 to delete the appointment requirement and amend Section 18.116.080 to remove the</p>	<p>Urgency Ordinance: 25 hours</p> <p>Code and General Plan Amendment: 100 hours</p>	<p>Staff could bring an Urgency Ordinance to the Board in January.</p> <p>A Code and General Plan Amendment would require a minimum of 4</p>	<p>The WDO eliminated “public tours and tastings” and created “private (by appointment) tours and tastings” (Section 18.08.620). The County has not amended the provision since adoption in 1990.</p> <p>The County integrated the requirement for by appointment tours and tastings into the WDO. The requirement was not a subsequent WDO Mitigation Measure. The WDO DEIR and FEIR both acknowledged that the result of this change would be minimal and the</p>

<p>Suspend the by-appointment requirement for wine tasting for all wineries.</p>	<p>If temporary, adopt an urgency ordinance amending County Code Chapter 8.80 (Disaster Recovery) suspending the requirement for a limited time.</p> <p>If permanent, amend County Code Section 18.08.620 to delete the appointment requirement and amend Section 18.116.080 to remove the required signage prohibiting public tours and tastings.</p> <p>If permanent, amend General Plan Policy AG/LU-13 to eliminate the reference to tours and tastings by appointment.</p>	<p>Urgency Ordinance: 25 hours</p> <p>Code and General Plan Amendment: 100 hours</p>	<p>Staff could bring an Urgency Ordinance to the Board in January.</p> <p>A Code and General Plan Amendment would require a minimum of 4 months.</p>	<p>The WDO eliminated “public tours and tastings” and created “private (by appointment) tours and tastings” (Section 18.08.620). The County has not amended the provision since adoption in 1990.</p> <p>The County integrated the requirement for by appointment tours and tastings into the WDO. The requirement was not a subsequent WDO Mitigation Measure. The WDO DEIR and FEIR both acknowledged that the result of this change would be minimal and the intensity of visitor use at new wineries was not expected to be substantially lessened by this change. It concluded, “private tours and tastings, can and often do, attract as many visitors as public tours and tastings.”</p>