Compromise

Steven Rea show details

Hi Donna,

In case it saves you some time, here’s the summary of the compromise and how it lessens:

- 275 maximum per week / 7 days = 39 people per day (2340 less annual visit
- 60 Max per day
- Cars on Road per average numbers
  - 39 people / 8 hours per day = 4.875 people per hour
  - 4.875 people per hour / 2.5 people per car (weekday) = 1.95 cars per
  - 4.875 people per hour / 2.8 people per car (weekend) = 1.74 cars per
- Eliminate 72 marketing events / year
  - Paired food to be offered with some tastings
  - 36 events of 12 persons each (432 less annual visitors)
  - 36 events of 24 persons each (864 less annual visitors)
- Reduce Wine Release/75 person events from 4 to 2 (150 less)
- Reduce (2) 125 person Auction events to (1) (125 less)
- Total Less Visitors = 3911 per year