FACT SHEET & CONCERNS 
for the Proposed Mountain Peak Winery (DBA-Acumen) on Soda Canyon Road: 
(revised 7-28-16)

General Concern 
The general concern with regards to the Mountain Peak project is its sheer magnitude, particularly given its remote and rural location approximately 6.1 miles up Soda Canyon Road – a steep, dead-end, two-lane country road.

Location: 3265 Soda Canyon Road; 41.76-acre parcel (APN 032-500-033); 28 acres of existing vineyard (less when done)

Winery Production: 100,000 gallons/year (equates to ±700 tons grapes; ±45,000 cases per year). Parcel only has 28 acres of vineyards (equates to ±80 tons grapes, meaning ±620 tons of grapes will be trucked in/out each year!)

Facility: 103,016 SF coverage by “Phase II” of project, including a 37,704 SF Production facility, 13,610 SF for Accessory Use, a 9,824 SF crush pad, 33,424 SF caves, 2 new driveways, 26 parking spaces, a terrace, and large water storage tanks

Employees: 19 full-time employees; 4 part-time employees (year-round); 4 seasonal employees during harvest/crush; (excludes vineyard workers, delivery truck drivers, catering trucks, buses and limos to deliver tourists, equipment, etc.)

Hospitality/Marketing/Tasting Room (revised 7/28/16): 14575 Winery Visitors permitted annually 
• Daily Tasting Room Visitation: 60 visitors/day or max. 275 visitors/week, 14,300 visitors/year, 10am-6pm
• Marketing Events: 2 per year at 75 people/event and 1 per year at 125), 10am-10pm
• Full service tasting room, office, and outdoor picnic areas open 7 days/week, 10am-6pm
• Full-size Commercial Kitchen for Catering any/all marketing and tasting events

Caves: 33,425 SF (equivalent to the square footage of a large Safeway shopping center!)

Water Usage: ±15,200 gallons per day pumped entirely from Groundwater Wells; 20,000 storage tank.

Waste System: On-site waste water treatment plant with two (2), 100,000 gal. storage tanks. Current Waste Generation: 450 gal./day; Future Waste generation: up to ±3,800 gal./day

Specific Concerns Relating to the Mountain Peak Project
  • Traffic and Road Safety:
    o Significant increases in daily traffic/congestion (±24,000 employee/tourist visits per year) will lead to increased traffic accidents/incidents, AND increased deterioration of an already poorly maintained, steep, dangerous, two-lane rural road that ices over/experiences fog related zero visibility in winter
    o Existing 28 acres can only produce ±80 tons of grapes/year; ±620 tons of grapes to be trucked to/from site
    o Open for alcohol consumption 7 days/week, 10am-6pm and 78 evenings/year until 10pm
  • Fire & Emergency Services:
    o Soda Canyon is a high fire danger area - Experiences 2nd highest number of “incidents” in the county
    o Increased traffic on dead-end road w/ no cell service creates serious fire and emergency evacuation issues
  • Water & Environmental Impacts:
    o Potential for depletion of the local aquifer, causing neighboring wells to go dry
    o Adverse impacts of cave excavation “tailings” on groundwater, Rector Canyon Reservoir, and environment
  • Noise and light Pollution:
    o Significant increases in noise and light pollution from visitor & truck traffic, winery operations, and tourist visitation

Precedent – The winery event center currently proposed by Mountain Peak is massively out-of-scope considering its extremely remote location at the end of a 6.75 mile, 2-lane, steep, serpentine, dangerous, dead-end country road. If Mountain Peak is permitted in its current form, all residents and property owners of the Soda Canyon/Loma Vista community can expect numerous other large winery operations to move into the area with dire consequences for all. We sincerely hope you will join the fight to preserve our rural and quiet community!