

HANDY DANDY 1- PAGE GUIDE TO NON-VIOLENT GOVERNMENT CHANGE

TARGET:

1. THE LAW
2. THE MONEY
3. POLITICAL JOBS

IN THE MEANTIME:

1. BEGIN PR CAMPAIGN
2. PREPARE INITIATIVE CAMPAIGN GROUNDWORK -- see new law.
3. FIND RESEARCHERS; THEY ARE THE KEY.

1. THE LAW:

- a. Find inconsistencies in all levels of environmental and planning law, City, County, State, Federal.
 - i. Check with Center for Environmental Justice
 - ii. Study State General Plan Guidelines with the included State legal codes.
 1. Study County General Plan for inconsistencies, conflicts of interest, outdated research and conflicts with new State laws.
 - iii. Check the County's required annual reports on their General Plan for what is missing or wrong.
 - iv. Check Fair Political Practices Commission for how to find conflicts of interest in laws or law making process, like permitting.
 - v. Check State and Federal violations with air, water, wildlife and waste violations.

2. THE MONEY:

- a. Go after the County Budget. It is Budget season now -- due in May, fiscal year starts July 1.
 - i. Study the proposals, make proposals. Look for poorly funded protections, for personnel cuts to areas key to your interests, for discrimination against the poor, young or rural (Center for Environmental Justice).
 - ii. Look for inconsistencies with State and Federal mandates.
 - iii. Look for allocations that benefit only a few special interests or are just habits or that ignore new priorities.
- b. Focus on violations or issues that can incur fines or penalties for the County.
- c. Study new laws that the County is not current on which would have costly implementation problems.
- d. Consider PR campaigns that reduce tourism.

3. THEIR JOBS:

- a. Check which Supervisors or office holders are up for reappointment or election next. Stir the pot in their district.
- b. Begin to run a stand-in or actual opposition candidate.
- c. Conduct a no-confidence poll.
- d. Conduct a survey of constituent priorities.
- e. Find conflicts of interest:
 - i. investments, relatives, neighbors.
 - ii. Do background checks for financial interests and past jobs.
- f. Make accountability personal.

4. PRESENTATION:

- a. Make a finding into a well written, comprehensive, clearly understood short document.
- b. Change public perception by assembling it into a printed piece, a power-point presentation, a pod-cast, a post, or an Every Door Direct (USPS) mailing.

5. MAKE A BOMB CALENDAR AND TIME THEM WELL.