

FUND THE FIGHT!

Dear Neighbor,

While many of us Napa Valley home, vineyard, winery & property owners are familiar with the increased traffic from our vineyard and winery neighbors, the proposed *Mountain Peak Winery* (100,000 gallon winery; 15,000+/- annual tourists; +/- 33,424 sf of caves; 2-100,000 gallon water tanks; marketing events... some lasting until 10PM!) at the very top of Soda Canyon is unprecedented in size and scope for this remote and rural area.

Mountain Peak and the carloads of tourists trekking up and down Soda Canyon Road 7 days per week, if approved, will dramatically and adversely impact the rural peace and quiet enjoyment we all love about Soda Canyon. This is why the **Protect Rural Napa Education Fund** has made opposing Mountain Peak one of its signature campaigns in its county-wide program to promote land conservation awareness, education and outreach in Napa County. Our advisory group of neighbors from the Soda Canyon and greater Napa communities has spent countless hours researching, analyzing, and preparing to combat all the issues and impacts that Mountain Peak will have on our community.

Thankfully, and as a direct result of your participation and support, we now have over 800 signatures opposing the *Mountain Peak* project! We also deeply appreciate those who attended the July 20, 2016 permit hearing, which was continued to <u>Jan. 4th, 2017</u>. We are again ramping up our opposition efforts and <u>sincerely hope to see you there to support this cause!</u>

9AM, October 19: County Administration Building 1195 Third Street, Suite 305, Napa !!Please Attend!!

The next critical steps are to hire our own experts on noise, traffic, and water to counter the flawed expert reports submitted by *Mountain Peak*. The estimated costs for our experts at this phase of our fight to preserve our canyon, our valley, our roads, our water, and our rural way of life are \$50,000+. Thank you in advance for your support and please remember that **no amount is too big or too small!**

Help 'Protect Rural Napa Education Fund' to slow the rampant growth in our rural setting. It's up to every single one of us!

Become as involved as you possibly can, in any way that you can, and we, your Soda Canyon neighbors and Napa citizens are hoping you will **Say Yes** to this request to **Fund the Fight**!

Your tax deductible donation is an investment to protect your future and way of life.

Donate: www.ProtectRuralNapa.org OR send a check made payable to **Protect Rural Napa Education Fund** with "**MPW**" in the memo line and send it to P.O. Box 5184, Napa, CA 94581

Your Tax Deductible Contribution in ANY amount is greatly appreciated!!!

\$25 \$100 \$500 \$1,000 \$10,000

There is a petition enclosed if you have not yet signed it. Thank you!!!